

*Everything you need  
to know about  
Injectable Wrinkle  
Reducers*

Dreamweaver Beauty



# *What are Injectable Wrinkle Reducers?*

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Injectable wrinkle reducers are a very effective yet temporary treatment for visibly minimizing facial lines. There are multiple brands of injectable wrinkle reducers on the market, but they all share a common hero ingredient, botulinum toxin. Don't be intimidated by the name! These treatments are FDA approved.

# *What concerns can they address?*

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The most common treatment areas are:

- **Crow's Feet:** Wrinkles that form at the outside corners of your eyes.
- **Forehead Lines:** Creases and folds in the skin created by the lifting of eyebrows and expressive movement.
- **Frown Lines:** Usually perpendicular lines between your eyebrows caused by the repeated action of underlying muscles. Often called the elevens, because they look like the number 11.

There are a variety of ways Neurotoxin Injectables can treat the entire face and neck. Other areas that are frequently treated include bunny lines, gummy smiles, "lip flip", platysmal bands, and the underarms for hyperhidrosis.



# *How do they work?*

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Wrinkles, or dynamic wrinkles to be more specific, are the result of repeated expressions (think squinting, frowning and smiling). These expressions are in predictable spots and use specific muscle contractions. These contractions become “ironed in” over the years, and show up on the overlying facial skin as lines (or wrinkles!).

Listen, no one is telling you to stop showing off your dazzling smile, we’re just going to let you in on how many people do it while improving the appearance of those lines.

Anti-wrinkle injections are administered into the muscle which cause a reduction in movement. Less movement causes less wrinkle formation! The amount of muscle movement reduction you are looking for should be discussed with your provider.



# *Injectables have a preventative effect.*

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Injectables can have a preventative, anti-aging effect. By minimizing muscle movement, you're preventing dynamic wrinkles (those caused by the muscle contractions), and ensuring that existing lines and wrinkles don't become deeper.

When should you start getting injectables? The answer is simple. The time to start is when something starts to bother you, but it's good to know that it's not only therapeutic but will also prevent wrinkle development over time.



# *How much do they cost?*

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The price of injectable wrinkle reducers varies, depending on your aesthetic goals. The cost not only includes the price of the product, but also the skill and expertise of the injector who is administering your treatment. This is your face, people, don't just let anyone work on it! It's essential to find an experienced provider who will take the time to understand your aesthetic goals and develop a treatment plan that is right for you. On average treatments typically cost somewhere between \$400 and \$600.





# *What are the risks?*

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While injectable wrinkle reducers are generally safe, the treatment has some potential side effects. The most common side effects include asymmetry, bruising, redness and pain at the injection site, allergic reactions, headache, eyelid and eyebrow drooping and eyelid swelling, and cold or flu-like symptoms.

This is considered one of the safest noninvasive aesthetic treatments on the market. However, injectable wrinkle reducers may cause serious side effects. This is one of the reasons you are evaluated by an advanced practitioner! RNs and aestheticians are not trained to complete a thorough medical history and physical assessment.

# *Are they right for me?*

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If facial lines are keeping you from looking like your most radiant self (and finally sharing that gorgeous #NoMakeupSelfie), then injectable wrinkle reducers may be a treatment option for you. Discussing the treatment with your provider is the best way to learn how injectable wrinkle reducers could address the lines that are bothering you. If you think this treatment could be right for you, schedule a free consultation and we will discuss your aesthetic goals and develop a care plan to help enhance your natural beauty and make you feel your most confident!



# *The Process.*

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**Consultation.** At *Dreamweaver Beauty*, injectable wrinkle reducers are always administered by an advanced practitioner healthcare professional... so you know your face is in good hands.

**Procedure.** Injections are administered directly at the source of the muscle contractions causing crow's feet, frown lines, and forehead lines. (*other advanced aesthetic treatments are available*) Once that's done, they temporarily block the contracted muscle, which causes the muscle to relax and the appearance of wrinkles to diminish.

**Recovery.** Arguably one of the best things about injectable wrinkle reducers is that there is virtually *no downtime*. You can go about most of your daily activities post-treatment, but there are limitations so be sure to check with your provider on their recommendations (don't lie down right away or schedule a facial that day!).

**Results.** The full effects are seen anywhere from 10-14 days, so definitely take the lag into consideration if you want your wrinkles to look smooth for a big event.

**Next Steps.** Injectable wrinkle reducers typically need to be refreshed every three months or so, depending on the area treated.